

## The Evaluation Maven Manifesto (v 1.3)

Transport Yourself From Mediocrity...  
To Delivering Thoughtful, Insightful,  
Actionable Feedback



**Maven** - a person with special knowledge or experience; an expert.  
**Manifesto** - a public declaration of intentions, opinions, objectives or motives

**A no-nonsense look at how YOU can catapult yourself into being an Evaluation Maven.**

Courtesy of EWOL Training & Development  
Vancouver, BC, Canada  
<http://www.ewolving.com>



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# 2013 Advanced Aurators Speech Evaluation Workshop

This workshop is based on material in the Evaluation Maven Manifesto book. This is a hands-on workshop -- about 2/3 of the time is dedicated to discussion and hands-on speech evaluations.

**You must register in advance to attend this workshop**

**RSVP to Rodney Denno [rodney@ewolving.com](mailto:rodney@ewolving.com)**

**Space is limited to 30 seats!**

**Date:** February 2, 2013

**Time:** 9:30 AM – 2:00 PM (30 minute break for lunch at 11:30)

**Location:** 4353 Halifax Street, Burnaby (Ground floor common room)

**Price:** \$20 (A light snack will be provided and each participant will receive a copy of the Evaluation Maven Manifesto book – to get your PDF copy click

<http://advancedaurators.toastmastersclubs.org/EMM.html>)

## What will you learn by attending this Workshop?

- ✓ Learn the real value of Evaluations.
- ✓ Learn about and appreciate the vast tapestry of elements to evaluate.
- ✓ Learn the Three Levels of Active Listening and how to listen at level three
- ✓ Learn how to construct a Superb Speech Evaluation
- ✓ Learn how to effectively use ten different Evaluations techniques
- ✓ Learn when to most effectively use each evaluation technique
- ✓ Learn how to effectively conduct Team Evaluations
- ✓ Learn how to enhance Evaluations using Audio and Video Camera technology
- ✓ Learn how to prepare for the upcoming Speech Evaluation contest

Workshop Details:

1. Why Evaluations are Important (the psychology of being Immediate, Specific & Positive)
2. What to Evaluate (Physical Environment, Body Language, Voice, Speech Content & Structure)
3. Active Listening (three Levels of Listening)
4. Constructing Your Evaluation Speech (Evaluation speech framework, Template for Evaluation speech)

5. Evaluation Techniques (Teaching and Discussion – SANDWICH, HSF, POSE, GIFT, Team Evaluations, Audio and Video Evaluations)

BREAK (30 Minutes)

6. Evaluation Techniques (3 speeches + 5 evaluation technique facilitators) Facilitators will work with their group to construct an appropriate evaluation speech. One person from each group will deliver the constructed three minute evaluation speech.
  - a. PIES (Positives, Improvements, Encouragement, Summary)
  - b. FLOW (Introduction, Body, Conclusion)
  - c. COD (Content, Organization, Delivery)
  - d. GLOVE (Gestures/Ground, Language, Organization, Voice, Enthusiasm/Emotion/Energy)
  - e. ANSVA (Attention, Need, Solution, Visualization, Action)
7. How to prepare for the Speech Evaluation contest

## **Here is what some champions have to say about the power of effective evaluations.**

***“Feedback is the breakfast of champions.” – Jamie MacDonald - ACB***

- 2004 & 2010 – First Place – District 21 International Speech contests
- 2010 – Finalist (top 10) – Toastmasters World Championship of Public Speaking

***“Evaluations have helped me grow as a speaker and develop my ability to give and receive constructive feedback.” – Mr. Anonymous***

- Two time winner of the District 21 Evaluation contest

***“What I have gained from learning to evaluate - is invaluable.” – Miguel Rengifo - ACS, ALB***

- 2010 – First Place – District 21 Evaluation contest

***“Evaluations are other people’s opinions. I need to be the final judge of how to change or tweak my speech.” – Angela Louie - DTM***

- 2005 – First Place – District 21 International Speech and Evaluation contests
- 2005 – Second Place – Toastmasters World Championship of Public Speaking

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