

The Evaluation Maven Manifesto (v 1.3)

Transport Yourself From Mediocrity...
To Delivering Thoughtful, Insightful,
Actionable Feedback



Maven - a person with special knowledge or experience; an expert.
Manifesto - a public declaration of intentions, opinions, objectives or motives

A no-nonsense look at how YOU can catapult yourself into being an Evaluation Maven.

Courtesy of EWOL Training & Development
Vancouver, BC, Canada
<http://www.ewolving.com>

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2013 Advanced Aurators Speech Evaluation Workshop

This workshop is based on material in the Evaluation Maven Manifesto book. This is a hands-on workshop -- about 2/3 of the time is dedicated to discussion and hands-on speech evaluations.

You must register in advance to attend this workshop

RSVP to Rodney Denno rodney@ewolving.com

Space is limited to 30 seats!

Date: February 2, 2013

Time: 9:30 AM – 2:00 PM (30 minute break for lunch at 11:30)

Location: 4353 Halifax Street, Burnaby (Ground floor common room)

Price: \$20 (A light snack will be provided and each participant will receive a copy of the Evaluation Maven Manifesto book – to get your PDF copy click

<http://advancedaurators.toastmastersclubs.org/EMM.html>)

What will you learn by attending this Workshop?

- ✓ Learn the real value of Evaluations.
- ✓ Learn about and appreciate the vast tapestry of elements to evaluate.
- ✓ Learn the Three Levels of Active Listening and how to listen at level three
- ✓ Learn how to construct a Superb Speech Evaluation
- ✓ Learn how to effectively use ten different Evaluations techniques
- ✓ Learn when to most effectively use each evaluation technique
- ✓ Learn how to effectively conduct Team Evaluations
- ✓ Learn how to enhance Evaluations using Audio and Video Camera technology
- ✓ Learn how to prepare for the upcoming Speech Evaluation contest

Workshop Details:

1. Why Evaluations are Important (the psychology of being Immediate, Specific & Positive)
2. What to Evaluate (Physical Environment, Body Language, Voice, Speech Content & Structure)
3. Active Listening (three Levels of Listening)
4. Constructing Your Evaluation Speech (Evaluation speech framework, Template for Evaluation speech)

5. Evaluation Techniques (Teaching and Discussion – SANDWICH, HSF, POSE, GIFT, Team Evaluations, Audio and Video Evaluations)

BREAK (30 Minutes)

6. Evaluation Techniques (3 speeches + 5 evaluation technique facilitators) Facilitators will work with their group to construct an appropriate evaluation speech. One person from each group will deliver the constructed three minute evaluation speech.
 - a. PIES (Positives, Improvements, Encouragement, Summary)
 - b. FLOW (Introduction, Body, Conclusion)
 - c. COD (Content, Organization, Delivery)
 - d. GLOVE (Gestures/Ground, Language, Organization, Voice, Enthusiasm/Emotion/Energy)
 - e. ANSVA (Attention, Need, Solution, Visualization, Action)
7. How to prepare for the Speech Evaluation contest

Here is what some champions have to say about the power of effective evaluations.

“Feedback is the breakfast of champions.” – Jamie MacDonald - ACB

- 2004 & 2010 – First Place – District 21 International Speech contests
- 2010 – Finalist (top 10) – Toastmasters World Championship of Public Speaking

“Evaluations have helped me grow as a speaker and develop my ability to give and receive constructive feedback.” – Mr. Anonymous

- Two time winner of the District 21 Evaluation contest

“What I have gained from learning to evaluate - is invaluable.” – Miguel Rengifo - ACS, ALB

- 2010 – First Place – District 21 Evaluation contest

“Evaluations are other people’s opinions. I need to be the final judge of how to change or tweak my speech.” – Angela Louie - DTM

- 2005 – First Place – District 21 International Speech and Evaluation contests
- 2005 – Second Place – Toastmasters World Championship of Public Speaking

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