



## Achieve Excellence

Having built a basic toolbox of speaking skills and developed some of your innate abilities into a personal foundation upon which to effectively teach, educate, persuade and motivate listeners to quickly understand and take action.....you're now ready to strive for excellence.

## Deepen, Broaden, Strengthen

You've seen how opportunities to educate and influence others are ubiquitous. You've practiced using the techniques in your presentation toolbox and developed a personal style. Now it's time to deepen your toolbox, strengthen your speaking style and broaden your range of opportunities.

This interactive program is an in-depth development of your personal presentation style. Add even more effective techniques to your toolbox. Compare styles and learn from fellow participants. Bring source material for constructing a five minute presentation.

## Sustainable Results:

- ❖ *Deepen your toolbox of techniques and strategies*
- ❖ *Become adept at handling rough situations*
- ❖ *Learn how to deliver impromptu presentations*
- ❖ *Build emotion, logic and humour into any presentation*

## Deepen your toolbox of techniques and strategies

- Learn how to deliver compelling opening and closing remarks
- Develop strategies to get and keep audience attention
- Learn techniques for driving home key points.

## Become adept at handling rough situations

- Learn simple techniques for dealing with negative or hostile audiences
- Lead your audience to consensus while managing objections

## Learn how to deliver impromptu presentations

- Quickly determine audience need and time constraints
- Understand how to adjust presentation content on the fly

## Build emotion, logic and humour into any presentation

- Learn how to balance emotion and logic for maximum effect
- Understand how to effectively use humour, anecdotes and stories